



SUMMARY

I'm a multimedia consultant with over four years experience developing, designing and managing Web sites and rich media projects for a variety of clients and audiences. Audiences include small businesses, design studios, advertising agencies, associations and government. For a complete client list please visit www.pjoncas.com.

EMPLOYMENT

Transportation Security Administration

August 2005 - Present

www.tsa.gov

Project head on Internet, Extranet and Intranet redesign effort reporting directly to TSA Assistant Secretary Hawley. Responsible for creation of new design and layout of the tsa.gov Web site. Developed Photoshop and CSS based prototypes of home page, secondary and tertiary pages. Responsible for 1 million dollar project budget. Hired and managed consultant team and worked with Chief Information Officer to develop IT infrastructure and budget plans. Additional creative projects including internal videos for senior leadership presentations -- using Final Cut Pro, DVD Studio Pro and Adobe After Effects.

PZJ Artist Studios

September 2003 - Present

Star Camps, Inc. - www.starcamps.com

Designed layout and interface of the Star Camps, Inc. Web site. Developed Photoshop-based prototypes for the home page and secondary page. Programmed xHTML and CSS table-less compliant Web site and developed templates promoting the camp's sports, staff and schedules. Created Flash and XML based image gallery.

Resurrection of Our Lord Parish - www.resurrectionofourlord.com

Created layout and interface for the Resurrection of Our Lord Web site using Adobe Photoshop. Programmed Photoshop prototypes using xHTML and CSS promoting the church.

All American Sports Camps - www.allamericansportscamps.com

Developed brand identity including a custom logo using Macromedia Freehand, print collateral using Adobe InDesign and layout and interface of the All American Sports Camps Web site using Adobe Photoshop. Programmed the Web site using HTML and CSS.





EMPLOYMENT (continued)

PZJ Artist Studios

September 2003 - Present

Mourayo, LLC - www.mourayous.com

Designed and programmed restaurant Web site, Mourayous.com, using Macromedia Flash.

La Tomate, LLC - www.latomatebistro.com

Used Macromedia Flash to develop restaurant Web site, LaTomateBistrio.com. Setup and shot photography on location of prepared food dishes, table settings and the interior and exterior of the restaurant.

Transportation Security Administration

June 2002 - August 2005

www.tsa.gov

Provide technical and content management support on TSA Web sites, Internet and Intranet, using Documentum WebPublisher. Developed and designed a weekly electronic newsletter using HTML and CSS for the layout and Adobe Photoshop for custom graphics. Art Director for the monthly newsletter; designed layouts using Quark Xpress and custom illustrations using Adobe Illustrator. Developed creative print collateral for internal and external distribution using Adobe Photoshop, Quark Express and Macromedia Freehand.

Created multimedia presentations using Final Cut Pro and Adobe After Effects to help increase public awareness of the TSA mission and vision. Responsible for setup and shooting photography of TSA personnel, internal and external events using a Nikon 35mm SLR Camera.

Catholic University of America

September 2001 - May 2002

Wrote, edited and produced dialogue scripts for a Public Service Announcement for the Special Education Program of the Catholic University of America. Setup and shot interviews using a Canon GL2 miniDV camera. Edited video footage using Final Cut Pro.

Developed student accounts database using Microsoft Excel for tracking and records management.

Provided Microsoft computer technical assistance to office staff.

FLIR Sytems, Boston

June 2001 - September 2001

Assisted in the design and development of company Intranet prototypes using Adobe Photoshop.

Imported thermal digital images from select cameras into the company database using Adobe Photoshop. Created custom graphics for Intranet using Adobe Photoshop. Assisted in the planning and execution of advertising campaigns to bolster sales of thermal cameras.





TECHNICAL EXPERIENCE

Computer Languages -

xHTML, CSS and JavaScript

Computer Languages -

Adobe Photoshop, Illustrator, Premiere, InDesign and After Effects

Apple's Final Cut Pro, DVD Studio Pro, Motion and Soundtrack Pro

Macromedia Freehand, Flash, Dreamweaver

Microsoft Word, Excel and PowerPoint

Sony Vegas Video

Quark XPress

Experience in shooting Beta and MiniDV format video.

Background in shooting and developing 35mm photography film.

EDUCATION

Bachelor of Arts – Art/Digital Arts 2003, The Catholic University of America, Washington, DC.

REFERENCES

Kip Hawley, Assistant Secretary for the Transportation Security Administration

Alyson Muff, Senior Systems Architect and Usability Engineer, Intervise

Yolanda Clark, Director and Chief Spokesperson, Office of Strategic Communications/Public Affairs for the Transportation Security Administration

